

AMHS The Pride Yearbook Information 2017-2018

2017-2018 Prices and Sale Dates

- \$55 – Lion Pride Day--August 24 (plus \$5 for a name plate)
- \$60 – September 6 to September 14 (plus \$5 for a name plate)
- \$60 – November 27 to December 1 (plus \$5 for a name plate)
- \$65 – May 14 to May 18 (no name plate option)
- \$65 – After books arrive if there are any extras (no name plate option)

Important Deadlines:

Senior Photo Deadline: January 19, 2018
Senior Ad Deadline: March 2, 2018

Senior Photos

If you would like to submit a senior photo taken by a professional photographer (not the school photographer), the due date is **January 19th**. This has to be an early deadline in order to meet publishing plant deadlines. Seniors who do not submit a senior photo will have their school ID photo printed.

Senior Photo Specs:

- Head and shoulders only.
- The student may not be holding anything (guitar, snake, football, etc.)
- Picture size should be minimum 2.5"x3.5" print
 - Head size should be 1.5" from chin to top of head.
 - Please leave .5" space from top of head to border.
- Studios are encouraged to submit digitally (on CD only) as a .tiff, or .jpeg (300 dpi)

The yearbook staff encourages you to submit your senior photo digitally (as a jpeg or tiff file) for better quality, but digital images must be at least 300 dpi resolution. Submit your photo on a CD or a flash drive. **Do not email your senior photo** because the school email server cannot hold those large files, and the quality will suffer as a result. If submitting a printed copy of a photo, write the student's name gently on the back, seal in an envelope with the student's name and "senior photo" written on it, and turn it into the main office. All senior photos must be submitted by **January 19th**.

Senior Ads

The Pride Yearbook is happy to offer you the opportunity to purchase a full color senior ad tribute to your graduating senior that will be published in the yearbook. Senior ads are a great way to celebrate your child's success and show your student just how proud you are of his/her accomplishments. Most senior ads include photos of the student taken over the years, congratulatory statements and well wishes for the future. There are several different sizes of ads that you can purchase, ranging from 1/8th of a page to a full page. Seniors ads will be sold up until **March 2, 2018** or until all the available space is sold.

Ad Size and Pricing

1/8 th page (4"x2.5")	\$50
1/4 th page (4"x5")	\$75
Half page (8"x5")	\$140
Full page (8"x10")	\$250

All senior ad payments, paperwork and photos/material must be turned in by **March 2, 2018**. No late submissions can be accepted due to publishing deadlines. All sales are final. There is a limited amount of space available.

You can design your own senior advertisement or for a \$25 charge, the yearbook staff will design your ad using the photos/information you provide. If you are designing your own ad, it is preferable for you to do this using a design program that will allow you to save it as a tiff, jpeg or PDF file. You can also cut and paste printed photos onto the correct size paper, but paper advertisements do have to be scanned, which can lessen the print quality.

Do not email your ad, as the files are too large for our email system to handle. Instead, submit your advertisement on a CD at 300 dpi resolution at the purchased size and saved as a jpeg, tiff or PDF file. If you submit your ad digitally with a lesser resolution, your ad may appear fuzzy or pixilated. We cannot publish Microsoft Publisher or Microsoft word files, so if you submit file in those formats, we will have to print out the ad and scan it onto the computer, which will decrease the print quality. We will do our best to keep your senior ad to the highest possible print quality. There are no refunds for senior ads.

AMHS The Pride Yearbook Senior Ads

Purchase your advertisement from the bookkeeper and attach a copy of your receipt to this form. Then take the form and the advertisement to the main office for Cory Rutledge/The Yearbook Staff.

Purchaser's Name: _____ Phone # _____

Email: _____

Student's Name: _____

Is this senior ad a surprise? Check One: ___ yes ___ no

Please check the size of ad you would like to purchase:

___ 1/8th page \$50 4 x 2.5 in. ___ Ad composed by yearbook staff, additional \$25 fee

___ 1/4th page \$75 4 x 5 in.

___ Half page \$140 8 x 5 in.

___ Full page \$250 8 x 10 in.

TOTAL AMOUNT: _____

I have attached a receipt for full payment of the ad

I have enclosed my predesigned ad on a CD, a flashdrive, or I've submitted the photos and text for the yearbook staff to design

I have read this information sheet and understand all the size/quality recommendations. I understand that if I do not follow these guidelines, the quality of my ad will decrease. I understand all sales are final and no refunds will be permitted.

Purchaser's Signature: _____ Date: _____

DEADLINE: March 2, 2018

Ads are "first-come, first-serve" until space in the yearbook is sold out.

Please feel free to contact adviser Cory Rutledge at any time with questions about your senior ad. He can be reached via email at crutledge@auburn.wednet.edu. For help with purchasing questions, contact AMHS bookkeeper Jaapje Kukors at 253-804-4547.

Special Instructions for the Yearbook Staff:

